

Subject: Dan Murray and YourRestorationCoach.com is getting behind Luxor CRM

**For immediate release:**

Luxor CRM is pleased to announce a new addition to our growing team. Effective Nov. 8th 2012, YourRestorationCoach.com led by Dan Murray, CR has become an authorized partner of Luxor CRM.

YourRestorationCoach.com will provide post-deployment consulting services to Luxor CRM customers with focus on assisting restoration contractors in taking marketing to the next level.

“We are ecstatic to be working with Dan and his associates as they bring a wealth of industry specific marketing experience to the restoration industry.

Dan Murray has made an incredible impact on the industry thus far and the addition of marketing consulting to his arsenal of services offered by YourRestorationCoach.com will help many restoration contractors” - Lukas Szczurowski, President/CEO of Luxor CRM Inc.

“Luxor CRM is a program we believe will help our Disaster Restoration clients grow, develop and help them achieve their sales goals. Our combined resources will help business owners stay in control of growth opportunities while utilizing technologies, systems and procedures that are proven and effective. ~ Dan Murray, CR, President of Your Restoration Coach Ltd.

About Luxor CRM Inc.

**Luxor CRM Inc.** is a provider of web based CRM (Customer Relationship Management) solution, assisting Disaster Restoration Industry Contractors with increasing referrals, becoming strategic and making marketing accountable.

About YourRestorationCoach.com

**Your Restoration Coach Ltd.** helps owners and managers of Disaster Restoration businesses clarify their goals while helping them develop and implement action plans to achieve them!